



**United Way
Community Services
of Monroe County**

FOR IMMEDIATE RELEASE

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MARK MOORE TO CHAIR 2005 UNITED WAY CAMPAIGN

Mark Moore, President and Chief Executive Officer of Bloomington Hospital, will chair the 2005 United Way *Improving People's Lives* Campaign. "This is a wonderful way for Bloomington Hospital to showcase the generosity of our employees as we celebrate our centennial year and focus on our mission of advancing medicine and enhancing health in our communities", says Moore.

Mark Moore has been President and Chief Executive Officer of Bloomington Hospital since July 1, 2002. Prior to assuming his current duties, he was Chief Operating Officer for the Community Health Network in Indianapolis from 1993 until June of 2002. Moore's other community activities include: Board Member, Bloomington Economic Development Corporation; Board Member, Greater Bloomington Chamber of Commerce; Member, Indiana University Town and Gown Committee; Board Member, Southeastern Indiana Health Organization; Member, Steering Committee for the Bloomington Life Sciences Partnership; and Board Member, Indiana Hospital & Health Association.

Barry Lessow, Executive Director of United Way Community Services of Monroe County, commented, "We are so pleased to have Mark Moore chairing the campaign this year. At UWCS we are committed to impacting the lives of people in this community and it is wonderful to be able to partner with another organization that shares the same vision."

Debbie Sibbitt, of Indiana University Hoosiers for Higher Education, will chair the Vanguard Leadership Giving Campaign. A Bloomington native and a graduate of the Kelley School of Business, Sibbitt has more than 25 years of experience in sales, marketing and civic affairs. In addition, Sibbitt has played key roles with a variety of civic and charitable organizations, including the American Red Cross and Girls Inc., two United Way member agencies.

Moore and Sibbitt will be joined by outstanding leaders from the 2005 Campaign Cabinet:

Beverly Calender-Anderson, City of Bloomington
Jean Emery, United Commerce Bank
Veronica Escobedo, Community Member
Virginia Gaskins, Monroe Bank
Liz Grenat, Big Brothers Big Sisters of South Central Indiana
Julie James, Bank One (soon to be Chase)
Denise Lessow, Pinnacle School
Christina Matthews, Old National Bank
Kevin Osborne, IU Credit Union
Sue Polsgrove, Indiana University
Laurie Ragle, Herald-Times
Steve Ruiz, Allstate Insurance
Ilene Schaeffer, Fifth Third Bank
Matt Temple, Charter One Bank
Brad Wilhelm, Rhino's Youth Center
Rod Young, F.C. Tucker/OBR Realtors

According to UWCS Director Lessow, “Any company interested in having a workplace campaign or any group that would like a presentation about United Way or our 25 member agencies is encouraged to call Resource Development Director Heather Allen at 334-8370.”

The mission of United Way Community Services is to improve people’s lives by mobilizing the caring power of our community. Through its Community Care Fund, it allocates resources to 25 member agencies that address the most pressing human service needs in Monroe County. You can find more information at www.monroeunitedway.org.

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