



United Way
of Monroe County

FOR IMMEDIATE RELEASE
July 31, 2009

United Way Earns National Certification

Barry Lessow, Executive Director of United Way of Monroe County, announced that the agency has successfully completed all 60 United Way of America membership criteria, including the 13 requirements and 47 other indicators.

“It is important for us to maintain a high standard of accountability and this is part of the process to document that our operations meet or exceed United Way membership criteria requirements,” stated Lessow. “These membership standards must be certified annually in order for us to remain a member of the United Way system. The requirements have become more stringent over time, and we appreciate that additional level of accountability because it provides assurance to the public that our organization is strong.”

“All United Ways must meet the highest standards and verify that they have conformed to the requirements of membership in the United Way system,” said Brian Gallagher, president and CEO, United Way. “We applaud United Way of Monroe County’s commitment to accountability and, importantly, their continued efforts to support work in their community which improves lives and advances the common good for all people.”

United Way of Monroe County is a nonprofit organization that improves people’s lives by addressing critical needs today and working to reduce those needs tomorrow. Through its Community Action Fund, it allocates resources to 26 member agencies that address the most pressing human service needs in Monroe County.

United Way can be reached at 812-334-8370 or www.monroeunitedway.org.

