

TAKE ACTION. CREATE OPPORTUNITY. LIVE UNITED™

For Office Use Only VP PR UW



2009-2010 Pledge Card

COMPLETE YOUR DONOR INFORMATION (PLEASE PRINT)

EMPLOYEE ID NUMBER (IF NOT PRE-PRINTED ABOVE)

MR./MRS./MS./DR FIRST NAME M.I. LAST NAME

HOME ADDRESS PHONE

CITY STATE ZIP

IU DEPARTMENT (IF GIVING THROUGH EMPLOYEE CAMPAIGN)

Register me for the **United Way Loyal Contributors Program**. I have been contributing to United Way for _____ years.

DID YOU KNOW...

88¢ of each donated dollar is invested in programs addressing the most pressing needs in our community.

We respect your privacy and do not share your personal information with third parties.

SIGNATURE (MY SIGNATURE AUTHORIZES MY PLEDGE)

HOME E-MAIL

Want to see how your contribution is making a difference? Please provide your home e-mail address so we can show you how your contribution is getting results and provide opportunities to give, advocate, and volunteer all year long.

SUPPORT THE COMMUNITY ACTION FUND

Yes! I want to create opportunity by donating to the Community Action Fund, which supports our projects and partner agencies. My dollars go where they are needed the most and will have the greatest impact.

DECIDE HOW MUCH TO CONTRIBUTE AND HOW TO GIVE

MY TOTAL ANNUAL GIFT:

MATCHING GRANT OPPORTUNITIES! During the 2009 Campaign, your gift can go further. Thanks to a special Challenge Matching Grant offered by Lilly Endowment, every **NEW Vanguard or Young Leadership Gift** will be matched 100%.

EASY PAYROLL DEDUCTION

I want to donate \$ _____ per pay period.

My pay period is:

- Every 2 weeks (26 pay periods — 24 deductions)
- Monthly (12/year)
- Monthly (10/year)

For payroll deduction you can pledge online at www.indiana.edu/~uwayiub Completed ___/___/2009.

DIRECT GIFT (home address needed above)

I want to donate \$ _____ to be paid by:

- Credit Card Visa Mastercard

Card # Exp. Date (Month/Year)

- Cash (Enclosed) Personal Check (Please make checks payable to United Way)
- Automatic Bank Withdrawal (Please attach a voided check — an agreement will be mailed to you)
- Stocks/Securities (Please call (812) 334-8370)
- Bill Me Starting in January at address above bill me: Monthly Quarterly Semi-Annually Annually

CONSIDER BEING A LEADERSHIP GIVER

VANGUARD LEADERSHIP

My individual or combined gift of \$1,000 or more qualifies as a Vanguard Leadership gift.

Benjamin Harrison (\$10,000 +)

Platinum (\$5,000 - \$9,999)

Gold (\$2,500 - \$4,999)

Silver (\$1,000 - \$2,499)

YOUNG LEADERS SOCIETY

I want to be a member of the Young Leaders Society (designed for those under 40 whose individual or combined gift is \$500 or more).

Please combine my gift with that of _____

Please list me (us) in the membership directory as _____

NAME _____

WORKPLACE AFFILIATION (IF DESIRED) _____

I prefer that my gift remain anonymous

Optional: **Please do not distribute** my gift to the following United Way agency(ies) _____

Optional: **Please direct** all or part of my gift to a United Way Member Agency (listed on back) or a Donor Choice Agency (listing available at www.monroeunitedway.org).

Agency _____

Amount \$ _____

I would like my contact information released to the above agency.

Thank You!

Public Affairs & Government Relations Bryan Hall 300 107 S Indiana Ave
Bloomington, Indiana 47405 812-855-4343 (Fax) 812-334-8387

www.indiana.edu/~uwayiub

Please return this form to your unit leader.

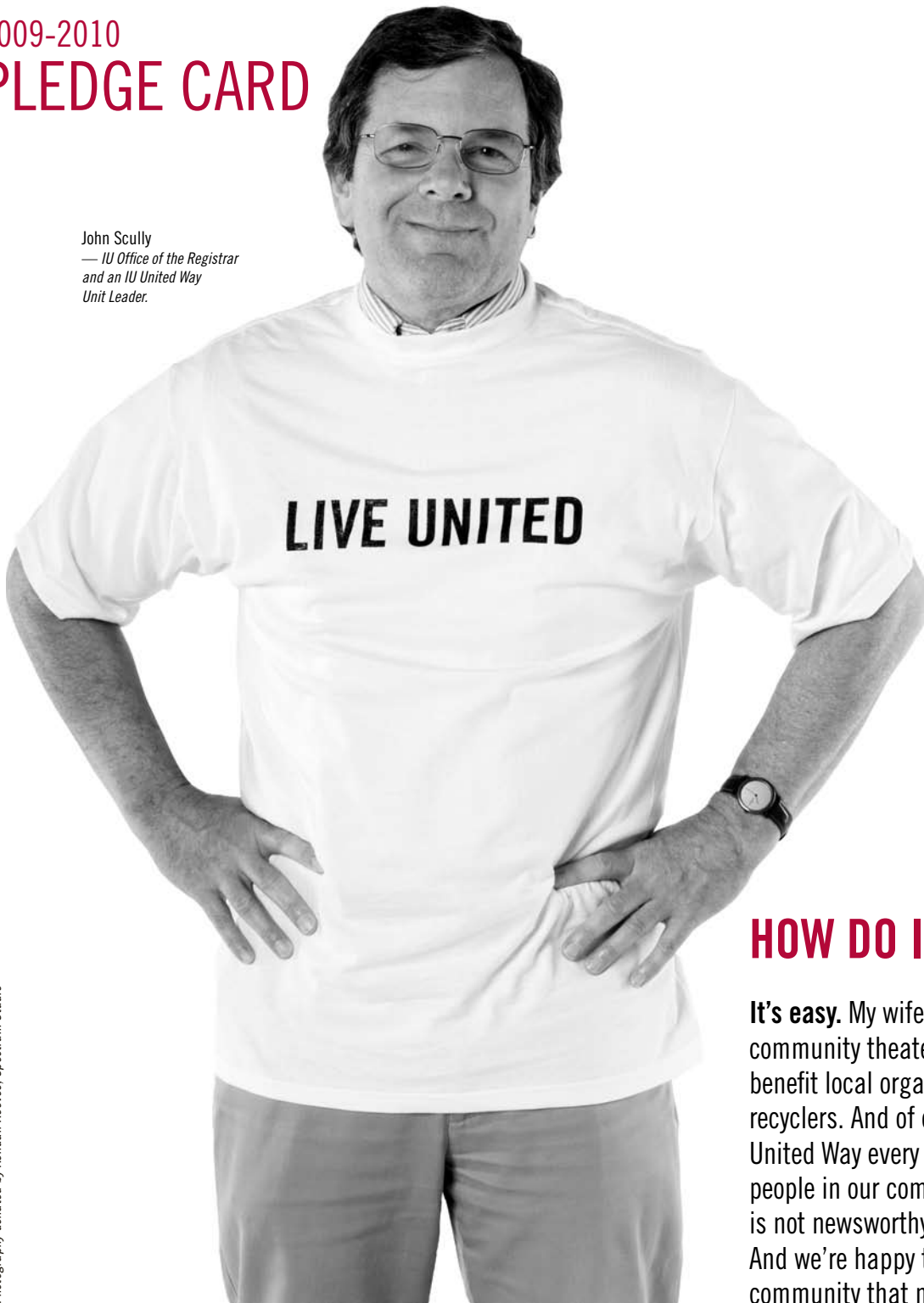
Thank you for your contribution through the United Way campaign. No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information.

Please remove along dotted line.



2009-2010
PLEDGE CARD

John Scully
— IU Office of the Registrar
and an IU United Way
Unit Leader.



Photography donated by Kendal/Reeves, Spectrum Studio

HOW DO I LIVE UNITED?

It's easy. My wife, Lisa, and I support community theater, participate in 5K races that benefit local organizations, and are fanatical recyclers. And of course we happily give to United Way every year which helps so many people in our community. What we do every day is not newsworthy, but neither is it difficult. And we're happy to give back a little to the community that means so much to us.

**TAKE ACTION. CREATE OPPORTUNITY.
LIVE UNITED™**

Want to make a difference? United Way is creating lasting change by focusing on education, earnings, and essentials. Join us. Live United.



United Way
of Monroe County

indiana.edu/~uwayiub
monroeunitedway.org

FOCUSING RESOURCES ON THE BUILDING BLOCKS OF A BETTER LIFE

EDUCATION

Helping children, youth & adults achieve their potential by

- ▶ Entering school ready to learn
- ▶ Leaving school ready to earn
- ▶ Preparing for a lifetime of learning

STRATEGIES

- ▶ Support stay-in-school efforts in local high schools.
- ▶ Expand middle school mentoring programs.
- ▶ Coordinate a comprehensive community-wide Birth-to-Five coalition.

EARNINGS

Helping hard working families get ahead by

- ▶ Increasing & retaining income
- ▶ Building savings and assets
- ▶ Staying financially stable through retirement

STRATEGIES

- ▶ Increase the number of Earned Income Tax Credit filings.
- ▶ Provide local information to unemployed workers about next steps.
- ▶ Help families avoid predatory lending.

ESSENTIALS

Helping individuals and families meet basic needs with

- ▶ Sufficient food
- ▶ A stable place to live
- ▶ Healthcare access
- ▶ The ability to manage crises

STRATEGIES

- ▶ Invest in partner agencies to ensure everyone has the essentials.
- ▶ Develop a natural disaster long-term recovery plan for the community.
- ▶ Support and enhance the 2-1-1 information and referral hotline.

UNDERNEATH EVERYTHING
WE ARE
UNDERNEATH EVERYTHING
WE DO
WE ARE ALL PEOPLE
WITH THE POWER
TO HELP
OTHER PEOPLE.

Mary Kern, Maryann Iaria, Lynda Curson &
Danyelee Cottrell —
Community volunteers & donors;
IU staff & students.



Because of you, United Way helps create

opportunity in our community. Your generous gifts to the Community Action Fund are allocated to these 25 local partner agencies and United Way collaborative initiatives that ensure our community makes progress toward the goals of



	EDUCATION	EARNINGS	ESSENTIALS
Abilities Unlimited Disability Services			■
American Red Cross, Monroe County Chapter			■
Amethyst House	■	■	■
Area 10 Agency on Aging	■	■	■
Big Brothers Big Sisters of South Central Indiana	■		
Boys & Girls Clubs of Bloomington	■		
Catholic Charities – Bloomington	■		■
Community Kitchen of Monroe County			■
Family Service Association			■
Girls Incorporated of Monroe County	■		
Hoosier Hills Food Bank			■
Indiana Legal Services		■	■
MCCSC School Assistance Fund	■		■
Middle Way House	■	■	■
Monroe County United Ministries	■	■	■
Mother Hubbard's Cupboard	■		■
Options	■	■	■
People and Animal Learning Services (PALS)	■		■
Planned Parenthood of Indiana	■		■
RBB School Assistance Fund	■		■
Rhino's Youth Center	■		
Salvation Army	■		■
Shalom Community Center			■
Stone Belt Arc		■	■
Volunteers in Medicine			■

United Way of Monroe County Focused Initiatives:

Born Learning A United Way program, Born Learning helps parents, caregivers, and our community create early learning opportunities for young children. Through research-based free materials, Born Learning encourages all caregivers to turn everyday tasks into learning experiences for children.

Birth-to-Five Coalition In partnership with the Community Foundation, this new initiative will focus community energies on the value of early childhood development. Positive early experiences lead to increased success in school, workforce readiness, and community engagement.

Long Term Recovery Committee A program of United Way, the Long Term Recovery Committee provides support and resources to those still affected by the severe storms and flooding of 2008. The committee has worked with more than 370 area residents to rebuild homes and restore lives.

2-1-1 Get Connected, Get Answers. 2-1-1 is a three-digit phone number that connects people seeking services with the appropriate community organizations. Free and confidential, 2-1-1 is available 24/7 and is part of a nationwide initiative. Calls are up 49% over last year, with most callers asking about basic and emergency needs.



\$1/wk purchases 5 flu vaccinations for high-risk patients in need.

\$5/wk provides breakfast for 5 children for the entire summer.

\$10/wk builds an accessible ramp for a person in a wheelchair.

\$20/wk helps 26 unemployed or underemployed individuals find a job or improve their earnings.

IU Campaign Leadership

IU Campaign Co-Chairs

John Graham, *Dean, School of Public and Environmental Affairs*

MaryFrances McCourt, *Indiana University Treasurer*

IU Campaign Manager

Valerie Peña, *Office of Public Affairs and Government Relations*

IU Campaign Coordinator

Katie Harvey, kdharvey@indiana.edu



United Way
of Monroe County