



FOR IMMEDIATE RELEASE
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LESSOW WINS REGIONAL UNITED WAY AWARD

United Way of Monroe County announced today that Executive Director Barry Lessow was honored at the annual regional United Way Crossroads Conference. Lessow was presented the Staff Excellence Award in Columbus, Ohio on June 9 by United Way of America President Brian Gallagher. Lessow has been the Executive Director of United Way of Monroe County for two years.

At the conference, the Staff Excellence Award is given to three United Way professionals in the Midwest. Lessow won the award for mid-sized United Ways. Winners “have demonstrated outstanding performance and strong leadership skills as evidenced through community and professional involvement and commitment and dedication to the United Way philosophy, values and movement.”

United Way Board President Valynda Laird, of Bloomington Hospital, commented, “This is awesome news, especially as we celebrate our 50th Anniversary! There could not have been a better choice. Barry is a true leader, committed to the highest level of integrity, and is perfectly suited to leading United Way of Monroe County to even greater success. This recognition and honor is well-deserved.” According to Lessow, “I am honored to receive this award from my colleagues. The United Way network includes many talented individuals, including everyone in the Monroe County office. This award should be considered recognition of our tremendous staff and volunteer team.”

United Way is a nonprofit organization that improves people’s lives by mobilizing the caring power of our community. Through the Community Care Fund, United Way allocates resources to 25 member agencies that address the most pressing human service needs in Monroe County. United Way can be reached at 812-334-8370 or www.monroeunitedway.org.